

# THE PARTNERSHIP ELEVATION PROJECT

## Problem

- Historical violent context to politics in many African countries
- Political opportunity structure incompatible to respond to the large set of priority needs
- Lack of effectivity of political parties to deal with the population's demands
- Technical difficulties for governments to identify specific and measurable needs
- Need for transparency in view of the low trust in institutions by citizens
- Low political competency of citizens to understand institutions and produce adequate inputs

## Solution

- Creation of a tool accessible to all
- Improve the political literacy of disadvantaged and marginalized people
- Offer a concrete and interactive platform connecting governments and citizens
- Provide a needs-based policy-making approach
- Offer a space for governments to present, promote their outputs
- Enter in a virtuous circle by changing the perceptions of violence in relation to politics with a structured and more frequent political engagement

## Marketsize

A selection of African countries



*Creating a healthy space of political engagement for the children of Africa!*

## Revenue model

Donations revenue model :

- International organizations
- European Union
- African Union
- Philanthrops

## GTM strategy

- ✓ Civic education appeal
- ✓ User-centered policy-making
- ✓ Decrease of political violence
- ✓ Training session with government officials to optimize the user-centered policy-making
- ✓ Informed decision making

## Traction:

**A new political experience in Africa !**

## A technology that :

- ✓ improves the political competency of women and young people;
- ✓ connects directly the government with its population's needs and aspirations;
- ✓ identifies, measures and geolocalizes specific challenges in all regions of the country.

## Who are the leaders?

**Veronica  
Alfred  
Mariam**