



a product of



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Funding:

We are seeking a funding of \$50,000

Use of Proceeds:

- Prototyping
- Recruitment
- Equipment etc.

Competitive Advantage:

- Domain Expertise
- Background Check of Doctors
- Health Insurance

GTM Strategy:

- Social Media
- Partnership with health institutions
- Community Service
- Workshops
- Online Ads

**WorqWallet Cloud Solutions
Limited**



Problem

Health services are in great demand but accessibility to health care is very low. The reproductive health indices in Nigeria are deplorable. Maternal mortality rate is highest in the African region, with an estimated mortality ratio ranging between 800 - 3000 per 100,000 live births, life time risk of dying from pregnancy related complications of 1:8 (compared to 1:10,000 in developing countries), contraceptive prevalence rate of 8%, total fertility rate of 5.9, infant mortality rate of 100 per 1000.

Solution

We created a support group that provides guidance, counselling, behavioral change, as well as a postpartum teachings that teaches mothers which exercises to perform after child birth in case they have urinary problems or weak pelvic floor or muscles and provide them information about postpartum depression.

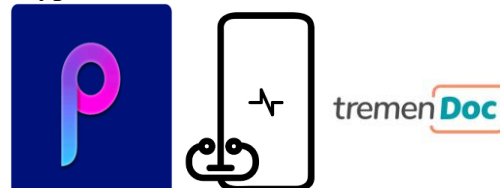
We are currently in the development process of a mobile application that provide health tips and information to pregnant women as well as connecting them to doctors based on their location for consultation real time and on-time.

Market

9.2 million women and girls become pregnant every year in Nigeria

Competition

Mypaddi MobiDoc TremenDoc



Revenue Model

Our Revenue models are;

1. Subscription
2. Premium Membership
3. Commission on sales

Management Team

Olubunmi Odekunle: Olubunmi is the Co-Founder/CTO. He is over six years of technology and business experience working as a consultant with both the private and public sector.

Rosalinda Houtokpe: Rosalinda holds a masters in Public Health with her strength in sexual and reproductive health. She has an in-depth experience in the health sector particularly in Africa.

Traction to Date

We currently have more than 500 young women on our support group Secured partnership with health professionals, health insurance institutions, and hospitals