

## Problem

Chadian youth is estimated at more than 68% of the population and does not have the opportunity to fully develop its potential and effectively contribute to achieving the vision and mission of an emerging Chad. As a result, unemployment, underemployment, lack of skills, lack of relevant training, adequate access to health services, the necessary information, climate change and especially the victims of armed conflicts and violent extremism.

## Solution

To provide young Chadians with a framework and opportunities for development that will enable them to create positive change, in several strategic areas, within their communities through the culture of leadership and Promoting entrepreneurship in young communities at their disposal a collaborative workspace and accessible special programs.

## Marketsize

Chad has more than 15,600,000 inhabitants, the largest proportion of whom are young. 22% of this youth does not have access to a job goes down. Our market is spread over 60% of the Chadian population.

## Competition

Several organizations work in various fields of intervention of our organization. Specialized training centers are also available. On the other hand, the RDJLT is the pioneer in the Chadian ecosystem.

## Revenue model

We have various revenue models ranging from paid programs, subscriptions, submissions to calls for projects, donations and sponsorship of our initiatives.

## GTM strategy

Events / Training and Capacity Building:  
Social medias (Facebook, Twitter, Instagram, ) and Traditional communication channels (Radio and TV)

Partners: Meetings

## Traction:

- + 6000 people actively participated in our activities
- 22 Supported and award-winning startups
- Advocacy with the authorities to improve the entrepreneurial environment of young people
- + 350 training sessions, conferences, information
- + 18 million FCFA mobilized for entrepreneurs
- A database of + 3500 Young project holders or aspiring entrepreneurs
- Affiliated to Global Entrepreneurship Network; African Foundation for Entrepreneurship and Economic Development, African Union of Development NGOs

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