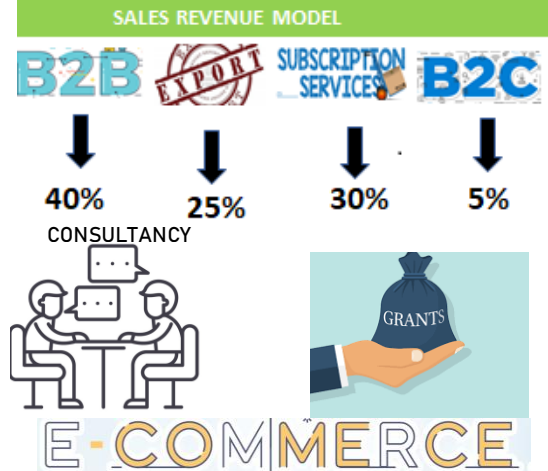




Problem

- Businesses are in in Linear Economy that results to continuous environmental problems.
- Limited Eco-Friendly Plastics Alternatives.
- Expensive Eco-Friendly Products.
- Unsustainable source of the Eco-friendly products.
- Farmers in the Philippines are left behind and exploited continuously by the business.

Revenue Model



Solution



Got To Market Strategy



Market Size

export 30%

philippine 70%

domestic market

BAMBUHAY PRODUCTS WORLD MARKET VALUE SUMMARY

TAM Total Addressable Market = Whole or potential market	US\$ 57.7 Billion
SAM Serviceable Addressable Market = Reachable market 10% of TAM	US\$ 5.7 Billion
SOM Share of Market = Sales/SAE 1% of SAM	US\$ 57 Million

Traction



Social Return of Investment

Farmers Out of Poverty	:	52 Families
Farmers with Social Benefits	:	129 Farmers
Employment Generated	:	48 Farmers
Livelihood Provided	:	352 Farmers
Plastics Eliminated	:	137, 753 Lbs
Co2 Eliminated	:	8.6 Mil. Lbs

