

Problem	Activities	Outputs	Outcomes	End Goal
<i>What is the problem you are trying to solve?</i>	<i>What are the current actions your enterprise is undertaking to solve the problem?</i>	<i>What are the key deliverables and measurable effects of your work?</i>	<i>What are the short- to medium-term changes you expect to see?</i>	<i>What is the long-term change or impact you see as your goal? What will the world look like if you're achieving your mission. This is your company's vision.</i>
<p>Poverty incidence in the Philippines is at recorded at 34.3% due to lack of permanent source of income, lack of sustainable livelihood and no employment opportunities. Some people pushes join banditry and forces them to cut the trees in the forest to make charcoal because of poverty. Poverty results to a sachet economy (single used plastic packaging or tingli-tingli) that contributes tons of garbage in the landfills and in our environment particularly in the oceans that put Philippines as the 3rd biggest plastic polluter in the world contributing at 3.89 tons annually and one of the major source are the single used plastic like drinking straw and food packaging.</p> <p>Context <i>Who is experiencing this problem and what are their typical experiences? What is the scale of the problem? Why does this problem still exist?</i></p> <p>More than 20 million Filipino are living below poverty line earning below PhP 3,000.00 or 150% below the Philippine threshold. Among the most vulnerable sectors are the indigenous people and farmers as extreme poverty pushes them towards an insurgency and forces them to cut the trees in the forest to make charcoal. The poor people can't afford to buy in bulks that force them to buy in small quantity. Single used Plastic Straws, single used packaging and other single used plastics are in the most commonly found single use plastic trash.</p>	<p>1. Developed the resources of the farmers like Bamboo into Bamboo Drinking Straw, Bamboo Tea Leaf, Briquettes, Organic Fertilizer and others.</p>	<p>1. Sustainably utilized the bamboo into a valuable products.</p>	<p>1. Improved valuable and sellable bamboo products.</p>	<p>SDG 1: No Poverty SDG 2: No Hunger SDG 8: Decent Work and Economic growth SDG 12: Sustainable Consumption and Production SDG 13: Climate Action SDG 14: Life below water SDG 15: Life on Land</p> <p>Sustainably utilized the resources that provide sustainable livelihood and employment opportunities for the marginalized sector of farmers and indigenous people.</p>
	<p>2. Partnered with the peoples organization and farmers association.</p>	<p>2. Conducted technical training (harvesting and processing of bamboo) to the beneficiaries and equipped them with green methodology and technology.</p>	<p>2. Improved skills, education and provide employment and sustainable livelihood.</p>	
	<p>3. Conduct a market test for the potential of the bamboo products to be sell in the market,</p>	<p>3. Potential customer were determined and engage into selling the bamboo products and first to sell is the Bamboo Straw.</p>	<p>3. Decreased of the waste/garbage specifically single used plastics that end into landfills and oceans.</p>	
Assumptions		Assumptions		
<i>Causal linkages between the interventions/activities and the outputs</i>		<i>Causal linkages between the short- to medium-term outcomes and the long-term outcomes or impacts</i>		
<p>1. Bamboo products has a great potential in the market specifically the Bamboo Straw and Tea. 2. Signed memorandum of agreement between the peoples and farmers association and the company. 3. Successful market test.</p>		<p>1. Increase in household incomes result in creation of new employment opportunities. 2. The trained farmers continuously improved their skills 3. Decreased the usage of plastic straw by 50 million in twelve months</p>		

Assumptions
<i>Causal linkages between the outputs and the outcomes</i>
<p>1. The farmers able to apply their skills. 2. Put up an eco-friendly production 3. Utilized all parts of bamboo.</p>