

**‘Friends of the Students’ works to ensure that products of the Nigerian education system are locally and globally competitive so they can contribute to the sustainable growth and development of the country.**



### **Problem**

There is high unemployment rate among graduates of higher institutions in Nigeria. Literature survey about the problem and interviews with employers of labour in Nigeria revealed that the issue is the inability of the education system to produce high quality employable graduates rather than the lack of employment.

### **Solution**

Create an enabling environment that supports and enhances learning, collaborate with educational institutions at all levels to design and synergise curriculum, train students and graduates of higher institutions on soft skills, donation of textbooks, procurement/upgrade of training facilities, capacity building of teachers in educational institutions at all levels in Nigeria.

### **Marketsize**

Students and graduates at all levels of education in Nigeria.

### **Competition**

Friends of the Students takes a systematic approach to ensure that quality education is delivered to students at all levels of the education irrespective of their ability to pay.

**Skilling** only serves youths who have the ability to pay thereby automatically excluding the majority of students who cannot afford to pay.

### **Revenue model**

Voluntary donations by students, their parents and Nigerians, Grants from local and International donors, government ministries, agencies and department of education, crowd funding

### **GTM strategy**

Advert on media, hand bills, billboard and posters, Involving them in the planning and implementation of the programs/projects

### **Traction:**

So far ‘Friends of the Students’ have donated over 400 college level textbooks to the statistics and operations research department of Modibbo Adama University of Technology, Yola, Adamawa State Nigeria. The library has been used by over 1200 graduates of the department. Currently the library is serving over 214 students and faculty of the same department.



**Who are the leaders?**

**Ismaila Salawu**

**Chinedum Ogbuze**

**Ruth Ikyumeh**

**Quality education for every Nigerian student, leaving no one behind.**

**Contact us: [friendsofthestudents01@gmail.com](mailto:friendsofthestudents01@gmail.com)**

**Telephone: +2348163935951, +2348082447244**