

A CODING ASSISTANT FOR PRIMARY SCHOOL TEACHERS AND STUDENTS



STUDENTS ARE NOT PROVIDED WITH PROPER TECH KNOWLEDGE AND SOFT SKILLS

Demand for high-skilled workers, particularly for high-skilled IT and engineering workers, is increasing. Nevertheless educators lack proper knowledge, support and engaging tasks to teach technology, engineering and science.

WE AIM TO PROVIDE AN EQUAL ACCESS TO MODERN TECH EDUCATION

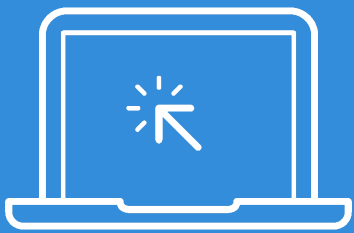
and decrease the skills gap between relatively unskilled and highly skilled youth

WE PROVIDE

- Detailed lesson plans aligned to national curricula
- Necessary theory and tips in the local language
- Step-by-step tasks, challenges and video guidelines of exciting and engaging projects
 - Feedback and evaluation

OUR DIGITAL ASSISTANT

improves qualification of teachers, save their time and boost their confidence to start teaching coding in one's classroom



LEARN FOR THE FUTURE

**10 800 MIN
OF CONTENT FOR
TEACHERS**

**200 TEACHERS SIGNED
UP IN FIRST MONTH
FOR FREE TRIAL**

COMPETITION

- Not many global players

- Teachers use free coding tutorials provided by various NGOs or forums that do not ensure deeper understanding and are not systematic

- Competitive advantage: Easy adaptation to local language

SUBSCRIPTION BASED BUSINESS MODEL

- Schools have an option to choose among monthly and yearly subscription
- Subscription fee varies on the number of necessary teacher and student accounts

ELINA INGELANDE FOUNDER, CEO



LINDA SINKA FOUNDER, CSO

Great leadership, problem-solving and analytical skills

Business knowledge gained by graduating from various business programs like Mini MBA provided by Stockholm School of Economics in Riga, Design Terminal business acceleration program in Hungary,

TEDxRIGA 2019 speaker

Forbes Latvia 30 under 30 in 2019 and 2016

Communicative, creative and innovative personality

As a founder of Learn IT has established partnerships with 36 schools and 6 municipalities

Acknowledged as one of the most successful young leaders of Northern Europe under the age of 25 by Nordic Business Forum in 2019

Forbes Latvia 30 under 30 in 2019 and 2016

Visit www.learnit.lv/en for more information

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