

YOUTH INVEST (YI) ONE PAGER



Problem

- ❖ Very low youth participation in Zimbabwe's local and national social and economic development.

Solution

- ❖ Community mobilization
- ❖ Multi-stakeholder engagement
- ❖ Skills development on financial literacy, entrepreneurship, digital marketing and civic participation.
- ❖ Mentorship and networking
- ❖ Policy advocacy

Marketsize

- ❖ Out of 11 potential customers, our market size is US\$155 000.

Competition

Arise and Shine Trust, which also operates in Matabeleland Region. YI unique selling point is inclusive entrepreneurship skill development focus.

Revenue model

- ❖ Projects Revenue
- ❖ Grant funding and donations

GTM strategy

- ❖ YI Website: <https://youthinvest.global/>
- ❖ YI implements projects which dovetail with donors' objectives and inline principles.
- ❖ Enhance donors' brand visibility.
- ❖ Donors expand their national and cultural interactions within YI areas of operation in Matabeleland Region, Zimbabwe.

Traction

- ❖ YI has lobbied and advocated for the financial inclusion of youth and women. Over 1 000 youth and women have benefitted.
- ❖ YI has promoted the economic stability for youth in the craft business.
- ❖ Established a physical and online hub, called Siyazenzela Arts and Crafts for rural craft operators in Victoria Falls.



Who are the leaders?

Nomqhele Samantha Siziba, a One Young World Ambassador and Global Shaper; with over 8 years' experience in youth development, civic participation and entrepreneurship.

Investing in livelihoods.

Contact us:

Telephone: +263775181826

Email: hello@youthinvest.global