

CIPRI CONSULTING

ABOUT

As the textile and fashion industry is still one of the most polluting and ethically violating industries, CIPRI Consulting was founded under the umbrella of the Cultural Intellectual Property Rights Initiative (CIPRI), to provide consulting services to textile and fashion (T&F) stakeholders and educational institutions, focusing on cultural sustainability through a craft centric approach.

PROBLEM

Insufficient T&F industry consideration for culture as the 4th pillar of Sustainable Development

Untapped sustainability potential and cultural value of handcrafted production

Limited knowledge and coherent frameworks for developing and sustaining collaborative relationships with artisans

SOLUTION

Unique holistic approach - Aligning the cultural dimension of sustainability with the environmental, social and economical aspects

Advocacy & promotion - Integrating craftsmanship in contemporary supply chains

Frameworks & mediation - Creating mutually beneficial frameworks and mediating relationships between artisans and T&F stakeholders

SERVICES

1 Workshops & Seminars

2 Sustainability Strategy Development

3 Cultural Sustainability Consulting

4 Benefit Sharing Business Model Designing




TARGET MARKET

T&F stakeholders who aim for holistic sustainable development.
Educational institutions with departments with relevance to the T&F field.

MARKET SIZE

\$984.8 Billion by 2023:
Expected Global Handicrafts market value

BUSINESS MODEL

-  **Hourly fees**
-  **Subscription model**
-  **Service packages**

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