

Theory of Change						
What is the problem you are trying to solve?	Who is your key audience?	What is your entry point to reaching your audience?	What steps are needed to bring about change?	Measurable effect of your work?	What are the wider benefits of your work?	What is the long term change you see as your goal?
career	Universities, Organizations, and directly with independent users. Basically, a B2B and B2C.	Reaching out to universities and organizations to explain the benefits of integrating the 'Abled' platform into coursework/rehabilitation  Reaching out to companies to explain the benefits of mentoring and its positive relationship to organizational innovativeness	matching of mentors and mentees with disabilities, and recording the benefits to each groups  Organizing meetings with university officials and certain organizations for rehabilitation of people with disabilities, to speak about the idea in depth and its integration into their respective programs  Organizing meetings with mentors with disabilities in companies, and gaining an understanding of tools needed to be integrated for them to comfortably use the platform  Meeting with mentees with disabilities and evaluting the idea	Experiencing the market.  After 2 successful physical matching of mentors and mentees with disabilities, this method will help us gauge the success of the idea before creating the online platform	Increased networking opportunities for mentees with disabilities	Reduce the unemployment rate amongst people with disabilities  An increased understanding between organizations, universities, and companies of the resources required to support people with disabilities in the workplace  Address 3 main goals of the SDGs - Equality, Increased Health and Well-Being, Reduced poverty  Improved wellbeing amongst peole with disabilities, thus also increasing their life-expectancy
				Measurable effect?  Creating the platform with features and tools that can be easily integrated into everyday rehabilitation programs/coursework	Wider benefits?  Mentees with disabilities are provided with the direct opportunity to connect with potential employers through the mentors with disabilities they are connected with. Mentees are also provided with a platform to put forth their ideas and opinions and get away from their comfort zone. This in-turn increases career opportunities, confidence, the feeling of independece, and respect for the mentees with disabilities.	
				Measurable effect?  Ensuring that mentors & mentees with disabilities feel comfortable in using the platform, and can avail of features that suit their needs	Wider benefits?  For organizations, universities, and companies, this increases their awareness of the support and care required towards people with disabilities, and also helps spread awareness of employment requirements to help people with disabilities transition into the labor force.	
Key assumptions	Key assumptions	Key assumptions	Key assumptions	Key assumptions	Key assumptions	Stakeholders
Data obtained from reserach conducted in the Australian market	Successful funding and success in current physical pilot matching		Ethical and consent requirements are met	An unbiased approach to evaluation of the idea through customer feedback	The platform is being widely used	Universities, Organizations helping people with disabilities, Companies, Users (both mentors and mentees), investors, and employees.